



WHY THE LAST 20% RUINS YOUR AUTOMATION BUDGET

Full automation sounds great on paper - that's what we strive for. In reality, the last 20% is where automation projects become expensive - and often fail.

Automating the last 20% typically requires

1. Perfect data with zero deviations
2. Fixed layout and pallet set-ups (infrastructure)
3. Stable Wi-Fi everywhere, all the time
4. Continuous IT involvement
5. Multiple specialists to solve failures - extending downtime

Automate what drives the real value.
Invest in minimising risk instead of chasing unrealistic ambitions.

Read the complete article **"The last 20% is where automation projects go off track"** or take the "automation maturity test" to identify your needs by scanning the QR-code by scanning the QR-code.

Stupid simple.

Seriously smart.



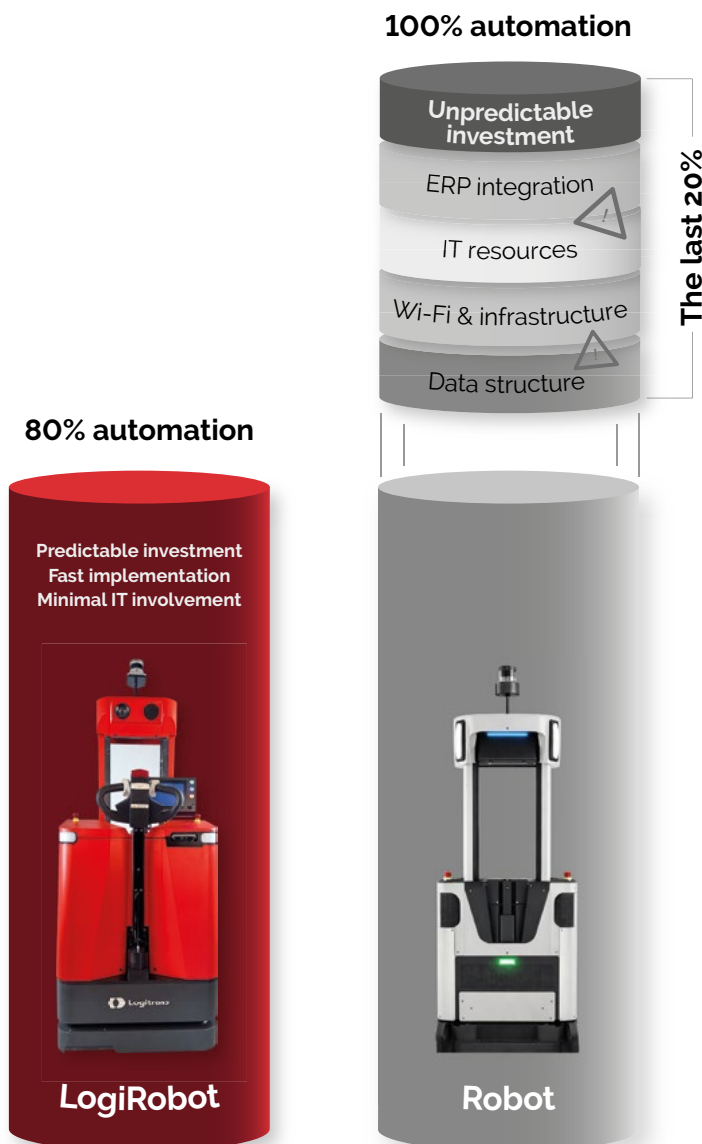
Identify your automation maturity





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Are you aware of the hidden costs of 100% automation?
The costs that unfold in the last 20% will double or triple your budget!



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